Propaganda Review Project

***Find 4 television ads and* complete these questions for each one.**

**They must all display different types of propaganda or have more than one.**

1. What is the TV ad for? Describe the commercial so that a person who has not seen it could understand it.

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2. What is it selling, advertising or endorsing?

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3. What type of propaganda is used and how? Please be specific and

use quotes directly from the advertisement to prove your point.

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4. Why is this form propaganda successful for this product, person, or position?

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5. Is there anything negative about its use of propaganda that you do not like or think is dishonest? Please explain your position. If there isn't, tell me why?

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**TV AD websites**

[**http://www.livingroomcandidate.org/**](http://www.livingroomcandidate.org/)

[**http://camy.org/gallery/**](http://camy.org/gallery/)

[**http://www.abovetheinfluence.com/**](http://www.abovetheinfluence.com/)

[**www.youtube.com/**](http://www.youtube.com/)

**Find two propaganda posters from World War 1 or 2.**

1. Describe what the poster looks like or print them out.

2. What is it selling, advertising or endorsing?

3.What type of propaganda is used and how? Please be specific and use quotes directly from the advertisement to prove your point.

4.Why is this form propaganda successful for this product, person, or position?

5. Is there anything negative about its use of propaganda that you do not like or think is dishonest? Please explain your position.

[**http://www.teacheroz.com/WWIIpropaganda.htm**](http://www.teacheroz.com/WWIIpropaganda.htm)

[**http://www.propagandaposters.us**](http://www.propagandaposters.us)

[**http://www.ushmm.org/propaganda**](http://www.ushmm.org/propaganda)